

Music Industry Headlines for April 2, 2005



1. MUSIC SOFTWARE INTERNET POPULARITY INDEX;
The Digital Music Doctor Announced The Results Of The Music Software Internet Popularity Index For March 2005.
2. INTERACTIVE MEDIA MARKETING RECEIVES PLATINUM AWARD FROM THE AMERICAN DESIGN AWARDS'
Interactive Media Marketing LLC (IMM) Has Won The Prestigious Platinum Award Given By The American Design Awards
3. NEW SHEET MUSIC NETWORK FOR MUSICIANS DIRECTORS;
Burns Publishing Company Has Launched A New Website That House Gospel Sheet Music
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1. Music Software Internet Popularity Index

The Digital Music Doctor announced the results of the Music Software Internet Popularity Index for March 2005. DigiDesign Pro Tools holds a commanding lead in first place as does Steinberg Cubase in second. Cakewalk Sonar and Adobe

Audition, still better known on the Internet by its former name, Cool Edit, vie with each other for the third and fourth positions. The ten most popular music software products on the Internet, based on recent search engine activity are as follows:

Product (Index)
DigiDesign Pro Tools (13.1)
Steinberg Cubase (7.2)
Cakewalk Sonar (4.4)
Adobe Audition (4.1)
Sony Sound Forge (3.4)
Sony Acid (2.3)
Apple GarageBand (2.0)
Apple Logic (1.7)
Steinberg Nuendo (1.3)
PG Music Band-in-a-Box (1.2)

This index is based on a three-month average of Internet search activity on Google, Yahoo, AOL & MSN. Collectively these 4 search engines represent more than 94 percent of the searches on the Internet. Over 150 search terms are used to construct this index, and 17 music software products are tracked monthly.

2. Interactive Media Marketing Receives Platinum Award From The American Design Awards.

Url: <http://www.catherinebritt.com>

Interactive Media Marketing LLC (IMM) announced today that it has won the prestigious Platinum Award given by the American Design Awards - one of the online [design] industry's most coveted honors. IMM's highly - praised production for RCA recording artist Catherine Britt was chosen from over 1200 technically innovative submissions worldwide vying for the award.

"We're thrilled and honored to have our work recognized by the American Design Awards," said Jason Gluck, IMM's co-founder. "This Award reaffirms our core belief that what the online consumer really wants is an environment that is heavily based on interaction. We'll continue to remain focused on employing new technologies and delivering the very best user experience to our clients."

IMM's showing at the international awards competition, which attracted entries from thousands of agencies, creative departments and digital media companies across the globe, was very noteworthy considering that it was the only company in the United States to receive a Platinum Award. The world famous 2Advanced Studios in Aliso Viejo, CA received a gold award for its efforts. Says Gluck, "We are really excited to be recognized as developing products that are considered to be in the same league as those developed by one of the industry's most highly-regarded companies."

About IMM

IMM is an interactive media design and marketing studio based in Nashville, Tennessee, specializing in state-of-the-art web production and marketing for the entertainment and health care industries . Major clients include Country Music Television (CMT) and the Hospital Corporation of America(HCA). IMM's goal is to assist clients in the marketing and management of interactive design structures and closely tailor our choreography of the user experience to our client's needs and expectations.

About ADA , Inc.

The American Design Awards Inc., was established in February of 2000 in San Diego, California. The awards are sponsored by the generosity of Corel™ and Iomega. The American Design Awards' mission is to recognize individuals, design professionals and companies that value the art of visual communication on an ongoing basis. ADA has over 20,000 active members and participants, from not only the United States, but also Canada, Europe, the Middle East, Asia, Australia and South America, who have found the confidence and support to carry out their dreams with the backing of ADA.

3.New Sheet Music Network For Musicians & Directors

Email: mgbpub@swbell.net

Url: <http://www.burnspublishing.com>

GOSPEL SHEET MUSIC AVAILABLE ONLINE! DOWNLOAD IMMEDIATELY! HASSEL FREE!

Attention: Musicians and Choir Directors,

You no longer have to drive around town looking for gospel sheet music; it is now available for download online, hassle free. You can print your music from your home computer.

Burns Publishing Company has launched a new website that house Gospel Sheet Music (<http://www.burnspublishing.com>). The site contains original music, hymns, anthems, gospel, traditional, contemporary and children's music. If you need something quick to teach at rehearsal, simply search the site for a song(s); any selection that is not available may be requested via email.

Often musicians wait to the last minute to select music to teach at choir rehearsals, well this site contains mainstream selections that are easy to play and teach. So, while in that last minute situation, simply download, print and you're off to rehearsal.

Burns Publishing Company (BMI), a division of MGB Productions, is a publishing company that specializes in gospel music, including publications on music improvisation.

Company: BurnsPublishingCompany

Fax: 212-202-6153

Email: musicmaker@swbell.net

Website URL: www.burnspublishing.com

4. Motorola Turns Up The Volume In The Mobile Music Space

Motorola, Inc., unveiled new handsets and music content, further solidifying the company's leadership in bringing new and innovative mobile music experiences to consumers around the world.

With Motorola's rapidly growing portfolio of converged music devices and relationships with industry leaders, the company is becoming the preferred source of innovative mobile music by providing technologies and experiences that tear down the barriers between music producer and music consumer. Motorola is committed to delivering cutting edge mobile music solutions for all music fans across a variety of technology platforms and at a number of different price points.

"With a mobile music portfolio that features a variety of different solutions, Motorola is delivering premium, innovative products and technologies that help people bring their own personal lifebeat with them all over the world," says Alberto Moriondo, Worldwide Director of Entertainment Solutions, Mobile Devices Business for Motorola, Inc. "This isn't technology for technology's sake; this is technology for music's sake."

Motorola E680i

A world of music lives in your pocket and in your hand with the new Motorola E680i. With over two gigabytes of music with optional memory, the Motorola E680i allows you to transfer, store, catalog and enjoy your favorite tracks. Stereo audio is supported wirelessly over Bluetooth technology. The E680i also provides easy plug & play desktop synchronization and music transfers between handset and PC. Connect straight into the Music Store to learn about and purchase new music whenever you want.* The handset performs across MP3, WMA, RealAudio/Video, MIDI, WAV, AAC and a range of others formats – providing wide-ranging industry compatibility. Complete with a built-in FM radio receiver, video capture/playback capabilities, handwriting recognition and e-mail, the Motorola E680i will be available in the Asia-Pacific region in April 2005.

Motorola E725

The Motorola E725 delivers the music you want in just seconds. Advanced EV-DO network capability lets you wirelessly download your favorite music tracks and videos to your handset faster than ever before*. Sync it with your PC and take your music collection wherever you go or hit the streets and download over-the-air.* The ultimate audio experience is in the palm of your hand via integrated dual-speakers, stereo headset port and advanced 3D stereo surround sound. With dedicated music keys, 5-band graphic equalizer, audio synchronized rhythm lights and up to 2GB of storage on the optional removable memory card for music and multimedia content, the Motorola E725 has everything you need in a mobile media device. The Motorola E725 will be available in the Americas in the second half of 2005.

Motorola E685

The Motorola E685 brings high fashion to high fidelity. Packed within the slim slider is a vibrant color display, mp3 player with stereo headset jack, VGA camera with photo and video capture, and CDMA 1x data capability. With a sync cable and a PC, you can transfer your favorite tracks to the phone in seconds, and enjoy them on-the-go.

HIJACKED by MTV International

Continuing to grow and expand their strategic marketing relationship, Motorola and MTV International are providing consumers with the first-ever HIJACKED mobile handsets, bringing a rebellious new approach to mobile phones.

Near Field Communications (NFC)

For consumers looking to expand their own personal music collection, Motorola's is showcasing a Near Field Communications (NFC) solution. At M3, users will be able to use a NFC-enabled Motorola mobile phone to read a smart tag embedded in a concert poster to download information about the artist to their mobile phone, purchase songs or order tickets to an upcoming concert from the Web*. This is just another way Motorola is changing the mobile music scene.

5. Virtual Music Announces The Arrival Of The MDP™ (Musician Digital Portfolio)

Virtual Music, a leading provider of digital services for professional musicians, has announced a new service called MDP(MusicianDigitalPortfolio).

"We are very pleased to announce the MDP. After over 15 months of R&D, and negotiations with several "Sponsors", we have put together the most powerful tool for the musician, seeking to launch or promote their career".

The MDP (Musician Digital Portfolio) consists of an interactive DVD with dynamic elements of high resolution photography, audio and video; where musicians will be able to showcase their work, their talent and their image; as well as to provide the necessary information for their promotion, booking or contact.

The menus, and all text information, are in English and Spanish. All the elements are created with dynamic buttons and sound. There are 12 themes to choose from, to personalize the MDP ("my MDP"); and if the artist wishes, Virtual Music also offers a professional duplication service, with suitable packaging to be sent by mail or courier; as well as additional related services.

The process is very simple and it does not matter where the musician lives, since he or she will perform the entire process, via the Internet from a computer. From the Web site: www.virtuals.us, the musician will choose a theme that best suits their musical image and style; the television format for their market NTSC or PAL, and then order my MDP with a credit, debit or ATM

card (Visa or Mastercard).

The service is available immediately for the following markets:

• USA • Canada • EU • Latin America • Australia • New Zealand

To support sustained expansion in new markets, Virtual Music is implementing an aggressive marketing campaign to expand the service into the Pacific Rim, beginning with the Philippines, Japan, South Korea by the 4th quarter of 2005.

One of Virtual Music goals is advertising exchange, with high value specialized magazines in all markets, through our sponsorship programs. At the present time, our web site offers attractive home page banner space on the Spanish or English sites, particularly to industry magazines, musical instrument manufactures or distributors and other music related services, interested in expanding their market position in the USA and entering new markets around the world.

The uniqueness of the MDP goes far beyond the ability to portrait the artist's talents in a professional way. It takes no more than 10 to 15 minutes for a record label scout, an agent or a promoter, to judge the musician's potential; and usually that's what makes the difference to get an audition. The MDP, not only will become a must for an artist, but in a short period of time, it will become the standard of the music industry.

A high quality DVD production requires weeks of work and thousands of Dollars; instead the MDP can be produced in few hours, and can be delivered anywhere in the world for less than \$200.00 Dollars, whether you are a solo artist, a band or an orchestra, the price remains the same; and all of this, thanks to Virtual Music's unique partnership with key sponsors.

Contact

Email: music@virtuals.us

Url: <http://www.virtuals.us/>

To obtain additional information about our MDP service, please contact:
info@virtuals.us

To request information on advertising space and our advertising press kit,
please contact:

advertising@virtuals.us

For inquiries on sponsorship programs, please contact:

Josep M. Segura

jmsegura@virtuals.us

MDP™ (Musician Digital Portfolio), myMDP™ and miMDP™, are trade marks property of Virtual Music - a division of Virtual Solutions.

*6. Legendary Blues Artists: Robert Cray, Etta James And Ike Turner
To Be Inducted Into Hollywood's Rockwalk*

Robert Cray has made his mark as an internationally renowned singer, songwriter, guitarist and producer. A five time Grammy Award winner (11 time nominee), Cray's signature sound grew from blues, rock, jazz, gospel and, most notably, soul influences. Cray's 1986 major label debut, the double platinum, *Strong Persuader*, broke through to a mainstream audience and ignited a resurgence in roots music and international credibility for Cray. He has since been honored with two more gold albums and has collaborated on stage, film, and record with The Rolling Stones, Eric Clapton, Bonnie Raitt, B.B. King, Tina Turner, John Lee Hooker, Muddy Waters and many more. As a guitarist he has staked out his own unique turf as evidenced by Fender's creation of the Robert Cray model Stratocaster. As a songwriter he has been covered by B.B. King, Eric Clapton, Albert King and even Tony Bennett's Grammy winning CD, *Playing With My Friends*, is named for the title track co-written by Cray. This past year alone, Cray notched standout appearances in Eric Clapton's *Crossroads* film and DVD as well as Martin Scorsese's *Lightning In A Bottle* All Star concert film. The Robert Cray Band just notched their 1000th performance as a unit and their new CD, *Twenty*, is set for a May 24 release followed by an extensive worldwide tour.

Etta James is an artist of genuinely legendary stature. This three-time Grammy award winner, NARAS Lifetime Achievement and W.C. Handy Blues Foundation honoree's career began in the early Fifties when the Los Angeles born singer was first discovered by Johnny Otis while still a teenager. He went on to produce her first hit, "Dance With Me Henry," which immediately topped the R&B charts nationwide. Her tenure with Chess Records began in 1960 and would continue for 16 years with a string of landmark hits including her signature version of "At Last." Etta has continued to make definitive blues, soul and R&B music over the last four decades. Her last album "Blues to the Bone" was released in 2004 and earned her a GRAMMY award this year for Best Traditional Blues Album.

Ike Turner: Considered by many to be one of the founding fathers of Rock 'n' Roll, Turner fused some blues, country and lots of R&B starting with his Sun Records recordings. A 19-year-old Ike Turner and his band "The Kings of Rhythm" sold 500K of their first single "Rocket 88" in 1951. After 50 years of legendary recordings and touring, Turner recently released what many feel is the best album of his career, "Here and Now," which was nominated for a Grammy. Turner will bring "Memphis To London" for a three week tour in April.

Muddy Waters: McKinley Morganfield was born on April 4th, 1915, this would be his 90th birthday (passed away on April 30, 1983.) >From the start it was he who dominated the music and led the way in style sound, repertoire and instrumentations. Beginning as a greatly popular club performer from the mid-1940s on, he later as the most influential recording artist in the new amplified blues idiom. In the years 1948-55, he put forth for definition the fundamental approaches and usages of modern blues in a remarkable series of ground-breaking and classic records. In the years since, the style Waters delineated has been extended, fragmented, elaborated and otherwise commercialized, but the fundamental earthy, vital, powerful sound of the

postwar blues as defined by Muddy and his bandsmen has yet to be excelled or equaled. It is no accident The Rolling Stones chose their name from one of Waters' finest early recordings.

Hollywood's RockWalk is the only sidewalk gallery dedicated to honoring those artists who have made a significant impact and lasting contribution to the growth and evolution Rock 'n' Roll, Blues and R&B. Their handprints and signatures will reside alongside other equally accomplished musicians and innovators such as Eric Clapton, Jimi Hendrix, Lou Reed, Johnny Cash, Aerosmith, B. B. King, Van Halen, James Brown, George Martin, Sonic Youth, Brian Wilson, Carlos Santana, Carl Perkins, John Lee Hooker, The Ramones, Bonnie Raitt and Holland-Dozier-Holland among others.

WHERE: Hollywood's RockWalk
7425 Sunset Blvd. in Hollywood, CA

WHEN: Monday, April 4th, 2005 at Noon
*This event is FREE and OPEN to the public

7. Help For Georgia Music Makers

Where does an up-and-coming music star in Georgia go to begin their climb to success? Where do music industry professionals as well as beginners go to network and collaborate on their ideas? Georgia is home to a diverse and rich culture of talent that often goes unseen and unheard due to a lack of resources and information about the music business and lack of contacts within the industry. Without a central resource of information, the future holds a long, tedious journey of dead-ends and unnecessary struggle and frustration.

Help is finally here!

- FREE Listing to ALL eligible, Georgia-based music talent, music-affiliated businesses, service and product providers for the Official Guide to the Georgia Music Industry - GAMusicCenter.com, the new directory being created
- The Georgia Music Industry Research Project 2005 – 2006 will be the catalyst to create and develop this resource.
- The website will be a FREE searchable online directory for the State of Georgia, to be fully implemented at the conclusion of the project.
- This comprehensive, independent study will include events to be held in all Georgia metro-areas and surrounding cities so dedicated volunteers and event sponsors will be the center of success for the project!

Listing information, volunteer and event sponsorship information is currently available as PDF downloads from GAMusicCenter.com. Become a part of Georgia Music History! Get Listed & Get Involved! For more information, call 404-419-6090 or toll-free at 877-GA TALENT (428-2536).

The principal research team for the project is the Society of Future Recording Artists & Songwriters (SOFRAS), a 501c(3) non-profit sponsored program of

Express H.O.M.E. Program, Inc. Other sponsors of the project include Another Black Clan Records, HDQTRZ.com, Har-Bal.com (Visual Mastering Software), En*Spirations.com, MuziqWorld.com, and Ebony Man Entertainment.

8. Rae Of Hope For Struggling Indie Artists And Authors

Rae of hope for struggling Indie Artists and Authors

Url: <http://www.jacirae.com/>

Hollywood, CA – A new radio show has come to town with Indie artists and self-published authors at the heart of it. Award-winning singer and critically acclaimed author Jaci Rae, has been signed on to host a one hour show every Thursday night at 8 pm Pacific Standard Time that is set to help struggling artists and authors catch solid ground.

With a live Q&A forum to help you along, Jaci's world renowned guest list is quite impressive. Some of her future guests include: Harvey Cooper, Former VP of RCA Records; Derek Sivers, owner and founder of CD Baby; Marsha Friedman, President of the premier publicity firm Event-Management; and Miller Hogan, well respected entertainment attorney and agent for authors to name just a few.

With its Flag Ship appearance last week, this show has already set off to a phenomenal success to turn the tides for change in a floundering industry.

When asked about her latest achievement in a varied career and what the drive behind her show was, Ms Rae stated: "I get hundreds of email a day asking me how I achieved the success that I have and then they start asking me questions about the business. So many people aren't sure where to go or what to do, but more importantly, how to avoid the pitfalls that lay in wait for a struggling artist or author. They don't know where to start or how they can make a living off their craft. That's why I originally wrote The Ultimate Guide to Music Success, which is in its 9th edition of publication."

Ms Rae continued by saying: "When I was asked to do this show, I thought it would be the perfect platform to help those who are struggling with much needed knowledge and answers. I didn't want the show to be about me, I wanted to make a difference. I have been blessed enough to have so many movers and shakers in the industry consent to appear on my show. I only had to ask one time and each one of the guests said 'yes' without hesitation."

One listener had this to say about the show: "There's so much I didn't know! Thanks to Jaci and her guest I am beginning to have the tools I need to help me succeed! I won't miss a single show. Thank you Jaci for caring and answering my questions on air." Bruce Biggio, CA

To catch Jaci's show, go to her website: www.jacirae.com and click on the tour page to find out more.

This unique show is sure to set the industry on its ear and can be heard live around the world.

With the first night such a huge success and a barrage of email pouring into the station, this show will be around for many years to come!

9. Next-Generation P2P Music Network Launched: Bitmunk

Digital Bazaar, a groundbreaking digital file distribution company, announced that they have launched their Bitmunk music network to the world. Their innovative file distribution technology ensures that artists can distribute their work via a peer-to-peer based network while ensuring the proper royalties are paid to them.

"Bitmunk is best of breed technology and is the most fair system to the labels, artists, distributors and fans," said Manu Sporny, CEO of Digital Bazaar. The network allows artists and labels complete control over their content on the network. Copyright owners are allowed to manage royalties, descriptions, licensing options, allowable distribution countries, and many other facets of their creation.

"One of the many great features of Bitmunk is that once you buy a song from the network, you may then re-sell that song to anybody else on the network for a small profit," added Michael Johnson, COO of Digital Bazaar, "You can then use the money you earn selling songs to purchase new songs that interest you. We have created a very symbiotic relationship between the labels, artists, distributors and fans - one where everyone has an incentive to participate."

Digital Bazaar expects single song prices to hover between 50 to 95 cents for single songs and \$6 to \$9 for complete albums. All digital music on the network is in high-quality MP3 format and is thus compatible with all major MP3 music players, including the Apple iPod, Creative Zen Touch, iRiver, and Rio portables.

There is no registration or listing fee for content creators. "It is a free service for labels and artists. If you want to sell your music on your terms, this service is for you." added Sporny. Artists can capture as much as 84% of the sale price of each song, "We're incredibly pro-artist while staying very pro-fan as well" said Johnson.

10. Subcommittee Statement On Digital Music Licensing

On March 13, 2005 this Subcommittee began updating compulsory music licenses, focusing on Section 115 mechanical licenses.

Over the past few years, the growth in the online music business has been phenomenal, demonstrating the strong demand by consumers for legal music. Last year, the iPod had record sales. Music subscription services are increasingly popular. Digital music not only has a future in the music business; it is the future.

Many businesses and the Register of Copyrights have stated that existing law

does not accommodate these new business models. Outdated laws written for the piano roll era have hindered, and will continue to hinder, the growth rate for digital music services.

Last March, this Subcommittee held an initial oversight hearing on Section 115 in which three of the groups testifying today were represented. Since that hearing, hundreds of millions of digital music downloads have occurred.

However, the overwhelming success of one company does not necessarily mean that there are no problems with the law. The solitary success of one company is an indication to some that the digital music market is tilted towards one entity, raising further questions.

The Copyright Office hosted several meetings last fall to identify the problems with existing law and what agreements, if any, could be reached to address these problems. A copy of the Register's response dated September 17, 2004, is available on the testimony table. It appears that there was agreement on what the issues are, but little to no agreement on what the solutions are.

It is my intent to look into Section 115 and other statutes to determine what music licenses statutes need to be modernized. I have several goals in mind:

First, artists deserve to receive fair compensation.

Second, consumers need to know what they are paying for and what restrictions, if any, exist on their use of digital music.

Third, businesses need certainty regarding their rights and responsibilities under the law so they can continue to innovate and create new products and business models.

Finally, where contractual or royalty disputes arise, there should be a process to settle them quickly and equitably.

Some of the policy issues that have been raised so far involve:

- * Royalties related to multi-session discs, 30 second samples, and server copies
- * The design and operation of a blanket mechanical license
- * What new or existing organization should operate such a blanket mechanical licensing system
- * The end of controlled composition clauses

This is not an exclusive list, by any means. And this Subcommittee will undertake a review of all the issues that require legislative attention.

I expect in the months ahead that this Subcommittee will hold additional hearings on related issues such as digital music interoperability and oversight hearings of the existing public rights organizations to determine how they have functioned. While many have viewed SoundExchange and its royalty collection operations as a success, local television stations continue to battle SESAC over royalties for the music contained in re-runs.

I encourage all parties interested in music licensing to promptly put on the record their interests and concerns.

Mechanical licensing reform is necessary and I look forward beginning the process this afternoon.

Also, I'd like to invite interested parties to comment in writing on a list of issues that I will send them shortly.

The Source: [Music Industry News Network](#)